

NEC to Attend Mobile World Congress 2011

NEC to demonstrate how it can help mobile operators transform their networks and businesses and profit from new services over the cloud

London and Tokyo, January 18, 2011 - NEC Corporation (NEC) announced today that it will attend the Mobile World Congress 2011 at the Fira de Barcelona, Barcelona February 14 – 17, 2011. This year, NEC will showcase a range of innovative and revenue-generating solutions for mobile operators at Stand No 8A125, Hall 8 including quick-to-market cloud services and next-generation mobile broadband solutions: LTE, backhaul, femtocell and Operational Support Systems (OSS).

“The Mobile Cloud is changing the economics of enterprise IT by allowing businesses, large or small, to access low-cost applications with high-processing power; the only requirement is a mobile device and Internet connection,” said Toshiyuki Mineno, Senior Vice President, NEC Corporation. “This mobile platform will become the dominant method of IT delivery allowing access to virtualized remote desktops and office suites via any device, any time. NEC’s seamless IT and network solutions are helping operators to capture revenue from these transformative opportunities.”

At the NEC stand, NEC will demonstrate its C&C Cloud capabilities including business application services accessed over the cloud that mobile operators can deploy and start generating revenue quickly. These cloud-based services include Web Collaboration, Fleet Management, Accounting, E-learning and E-healthcare solutions. In addition, NEC will also demonstrate its mobile network infrastructure solutions in support of these cloud-based business application services.

“Operators need to ensure their networks are geared towards the Mobile Cloud era with high-capacity, high-speed and reliable delivery,” said Shinya Kukita, Chief Manager, NEC. “NEC’s small-cell LTE allows mobile operators to tailor cost effectively their services according to end user and capacity demand from small-scale to wide-scale commercial deployments. Our new breed of product, the iPASOLINK platform, is the key building block in the transformation of backhaul networks for LTE enabling affordable and scalable migration. In addition, NEC’s 3G femtocell solution provides the five-bar coverage indoors required to access capacity-intensive applications.”

C&C Cloud

We are entering a mobile cloud era, with new business creation opportunities for operators. NEC has a Cloud platform and operation and local ISV (Independent Software Vendors) management systems for third party application integration. Examples of applications that operate over SaaS include CRM, ERP, Office Applications, Web Collaboration, Call Center, Fleet Management, Antivirus and E-learning.

NEC will be providing live demonstrations of its recently launched ‘Cloud Communicator’ Android-based tablet, its remote cancer diagnostic solution, ‘e-Pathologist’ and its Digital Signage Solution.

NEC will also demonstrate its strength in Content Sharing Services with its Rich Communication Suite, which offers a new communication style of image and video sharing with synchronization of real-time interactions during voice call.

LTE

Around the world, mobile operators are re-examining their LTE rollout strategy in the face of soaring CAPEX and OPEX experienced with the macro rollout of their 3G networks. NEC’s small cell LTE solution gives control back to mobile operators by enabling them to test, adjust and tailor the provision of LTE services according to capacity demand and the profitability of high-data rate services. NEC will showcase its small cell LTE solutions in combination with its world’s leading technology enabling operators’ business transformation.

Backhaul

NEC will demonstrate the evolution of backhaul to an IP world. The NEC iPASOLINK incorporates packet, microwave and optical technologies and an all-in-one design that reduces cost of ownership. It is a new breed of product for converged backhaul networks evolving to LTE and will underpin the quick-to-market rollout of services.

Femtocell

NEC will demonstrate its award-winning Femtocell Solution Suite that enables mobile operators to provide premium mobile services and an excellent mobile consumer experience. It offers an excellent end user experience through enhanced quality and coverage. This is critical to the objectives of mobile operators seeking to address the retention of their mobile subscriber base and customer acquisition. Its femtocell systems are fully standard compliant, interoperable and compatible in a multi-vendor ecosystem, enabling mobile operators to build economies of scale for quick-to-market, mass-femtocell deployments.

OSS

NEC's OSS telecom operation and management solution enable mobile operators to execute comprehensive business transformations for operational efficiency and profitability.

In addition, NEC's executives will make the following keynote speech and presentations at the following forums to be held in App Planet, Hall 7.

LTE Forum

Date: Wednesday, February 16, 13:45-14:45 Title: LTE:-Providing new setting for mobile applications
Name: K. Jay Miyahara, Corporate Chief Engineer, NEC Corporation

Mobile Cloud Forum

Date: Thursday, February, 17, 9:30 – 11:00 Title: Mobile meets Cloud. Realizing smarter mobile services. Opening Keynote by: Dr. Takemitsu Kunio, Senior Vice President, NEC Corporation Dr. Heinrich Stüttgen, Vice President, NEC Laboratories Europe Mr. Jaime Serrano, Head of Cloud Competence Centre, President & CEO, NEC Iberica

For further information please visit <http://www.nec.com/mwc>

About NEC Corporation

NEC Corporation is a leader in the integration of IT and network technologies that benefit businesses and people around the world. By providing a combination of products and solutions that cross utilize the company's experience and global resources, NEC's advanced technologies meet the complex and ever-changing needs of its customers. NEC brings more than 100 years of expertise in technological innovation to empower people, businesses and society. For more information, visit NEC at <http://www.nec.com>.

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